

Link your business to the fastest growing community in Tompkins County.

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Banner Ad / 468 x 60 pixels / Top or Bottom

	Ad Size discount	1 issue	12 issues -5.00%	24 issues -10.00%	48 issues -15.00%	Monthly
Front Page	Top Banner	55.00	627.00	1,188.00	2,244.00	187.00
	Tall Premium	55.00	627.00	1,188.00	2,244.00	187.00
	Tall Regular	45.00	513.00	972.00	1,836.00	153.00
	Standard	25.00	285.00	540.00	1,020.00	85.00
	Bottom Banner	45.00	513.00	972.00	1,836.00	153.00
News	Top Banner	40.00	456.00	864.00	1,632.00	136.00
	Tall Premium	40.00	456.00	864.00	1,632.00	136.00
Around Town	Tall Side	35.00	399.00	756.00	1,428.00	119.00
	Standard	20.00	228.00	432.00	816.00	68.00
Opinions	Bottom Banner	35.00	399.00	756.00	1,428.00	119.00
	Square	30.00	342.00	648.00	1,224.00	102.00
Sports	Top Banner	35.00	399.00	756.00	1,428.00	119.00
	Tall Premium	35.00	399.00	756.00	1,428.00	119.00
	Tall Side	30.00	342.00	648.00	1,224.00	102.00
Entertainment	Standard	15.00	171.00	324.00	612.00	51.00
	Bottom Banner	30.00	342.00	648.00	1,224.00	102.00
Business	Square	25.00	285.00	540.00	1,020.00	85.00

Tall Ad
140 x 200 pixels
Premium or Side

Standard Ad
140 x 60 pixels

Square Ad
140 x 84 pixels

Ask about our custom-sized ads.

Discounted Rates

12 issues 5%
 24 issues 10%
 48 issues 15%

Graphics

Campaigns
 (max 3 banners)
 \$25 per set-up

Animated Gif
 \$25 per set-up

Web Consulting, graphic work
 \$75 per hour

Paid Announcements

Non-profit
 \$20 per week

For-profit
 \$250 per week

Specials and Ad Requirements

Non-profits:
 10% discount

All graphics must be in JPG or GIF format.